

# STOWE 2.0 Values



Values and Behaviours



## We Want Growth

We strive to expand our capabilities, our client base and our firm.  
We are bold, commercial, promote innovation, are enabled by technology and embrace change.

- We want more people to benefit from our expertise
- We are disappointed if as a firm we are unable to help clients, but happy to signpost elsewhere
- We strive to be exceptional at what we do, through continually learning and expanding our knowledge
- We believe our love of learning and helping people is essential to our success
- We believe growth is positive – change and expansion are exciting
- We believe that to stand still is to move backwards
- We're always open to new ideas, ways of working and technologies that might improve our capabilities and our client's experience
- We continuously look for ways to improve the performance of the Stowe team
- We challenge ourselves to think differently and challenge the status quo
- We accept that change will continue to be the norm as we lead the market
- We realise this is a business and for us to benefit from the firm's growth we need to make a profit
- We recognise that getting the client experience right delivers business results